





A NOTE FROM THE PUBLISHER

Welcome to Country Rustic Magazine, the hottest new and exciting unique publication to hit the country marketplace in years! What's different about Country Rustic Magazine, you ask?

Country Rustic Magazine is a total visual experience in country, with an infusion of classic country, rustic, antiques, primitives and farmhouse-style trends in home décor, inspiring creative ideas for your home and so much more! With a desire to include more varieties and styles of country home décor, it is the mission of Country Rustic Magazine, the recipient of a loving restoration and re-brand of its original namesake, Mercantile Gatherings, published since 2004, to perpetuate and preserve the character and charm of the beautiful "classic country" style we hold near and dear to our hearts, adding in a touch of rustic charm along the way.

Each issue we bring you charming country home tours, interesting articles about antiques, their history and their use in styling your home decor, along with DIY and repurposing projects, seasonal decorating ideas, cooking articles, recipes and more.

With a loyal readership which spans nearly every aspect of classic country, the discriminating readers of *Country Rustic Magazine* appreciates country in all shapes and sizes; the perfect target audience for your country business!

DJ Williams, Publisher and Editor-In-Chief

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2020 PUBLISHING CALENDAR

Issue	Advertising Close Date	Wholesale Ship Date	Subscriber Mail Date	Newsstand Date
Spring	11/1/2019	1/25/2020	2/1/2020	2/15/2020
Summer	2/1/2020	4/25/2020	5/1/2020	6/15/2020
Fall	6/1/2020	7/25/2020	8/1/2020	8/15/2020
Winter	9/1/2020	10/25/2020	11/1/2020	11/15/2020





MEDIA CIRCULATION

Website

Print Magazine Social Media

Email Marketing



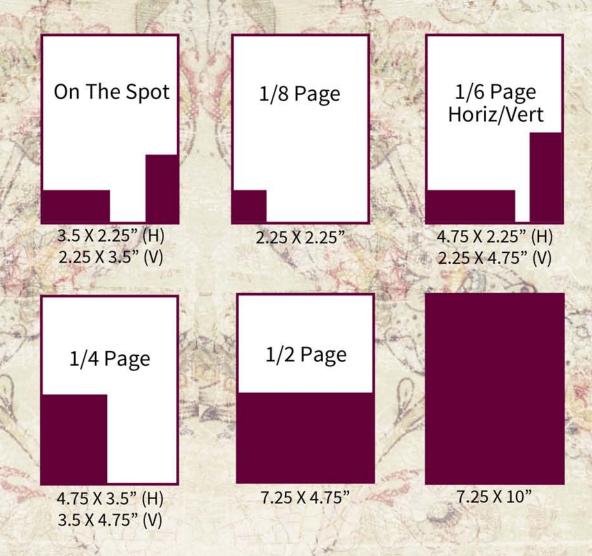








AD SIZES AND SPECS



FILE AD SPECIFICATIONS

AD MATERIAL REQUIREMENTS

Images: Please Supply high-resolution images (300 dpi or better).

File Types: Photoshop files, PDFs, TIFF, JPEG accepted.

Fonts: All fonts used are to be supplied or converted to outlines.

Colors: All colors must be CMYK or will be converted to CMYK.



AD MEDIA RATES

AD MEDIA SPECIFICATIONS	SINGLE BOOKING (1X RATE)	1ST TIME DISCOUNT RATE	AD DESIGN FEE (IF APPLICABLE)
1/8th Page	\$ 75	\$67.50	\$20
On The Spot	\$125	\$112.50	\$20
1/6th Page	\$175	\$157.50	\$20
1/4th Page	\$250	\$225	\$30
1/2 Page	\$400	\$360	\$40
Full Page	\$550	\$495	\$50
Full Page to Bleed	\$650	\$585	\$50
Back Cover	\$1000	\$900	\$75
Country Business Classifieds	\$50	N/A	N/A

PLEASE NOTE: MULTI-AD DISCOUNT (4X RATE) INFORMATION AVAILABLE UPON REQUEST.

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